



SIMA ENVIRONMENTAL FUND PRESENTS

*The 9th Annual
Waterman's Classic* **GOLF**
TOURNAMENT



MONARCH BEACH GOLF LINKS

Thursday, August 6, 2009





THIS ISN'T YOUR TYPICAL INDUSTRY...

On Thursday, August 6, join more than 150 surf industry executives and professional surfers when they tee it up at the Waterman's Classic Golf Tournament. Now in its ninth year, the Waterman's Classic has become a must-play tournament and a fun and memorable way to kick off the surf industry's annual Waterman's Weekend fundraising event.

Each year the Waterman's Weekend serves as the primary fundraiser to benefit the SIMA Environmental Fund. Thursday's Waterman's Classic and Friday's Waterman's Ball together will raise a projected \$400,000 for the following 2009 SIMA Environmental Fund Grant Recipients:

- **Alaska Wilderness League**
- **Algalita Marine Research Foundation**
- **Assateague Coastal Trust**
- **Friends of the Foothills**
- **Heal the Bay**

- **KAHEA**
- **North Shore Community Land Trust**
- **Ocean Institute**
- **Orange County Coastkeeper**
- **Reef Check**
- **Santa Barbara Channelkeeper**
- **Santa Monica Baykeeper**
- **Save the Waves Coalition**
- **Seymour Marine Discovery Center**
- **SINADES**
- **Surfing Education Association**
- **Surfrider Foundation**
- **WILD Coast**

This year's tournament will again be a modified two best balls (Shamble) format and feature on-course entertainment, contests and tee-box activities. Waterman's Classic participants will start the day with a continental breakfast and



The 9th Annual Waterman's Classic

WOULD YOU EXPECT A TYPICAL GOLF TOURNAMENT?

then enjoy an on-course lunch provided by Wahoo's Fish Taco and 18 holes of world-class golf on the ocean front Robert Trent Jones, Jr.-designed Monarch Beach Golf Links.

WATERMAN'S CLASSIC SURF CONTEST

It's not your typical golf tournament and it's not your typical surf contest either. Surf and turf will collide again this year as one person from each foursome will have to paddle out when they reach Hole 3. Five minutes, best single wave, plenty of classic moments are guaranteed. Just bring your boardshorts or bikinis, we'll provide everything else. Your surf score will be added to your golf score to compete for the Surf and Turf trophy. Don't want to get wet? Don't worry, buy a designated surfer from the "Dug Out" – all proceeds go straight to the environmental beneficiaries. More details will be provided upon registration.

And don't forget the nineteenth hole! Players will be invited to an informal post-tournament Cocktail and Awards Reception, featuring cocktails, appetizers, music and raffle winners.

Don't miss out on this outrageous event and the opportunity to raise money for 18 proven ocean environmental groups. Sign up for the Waterman's Classic and contribute to the vital efforts to protect and preserve our oceans, beaches and surf breaks.

This year's event is certain to sell out quickly and first priority will go to returning package sponsors. To register, simply complete the attached registration form and mail it with your payment. Registration forms also can be faxed to the SIMA office, but payment is required in order to reserve your spot. The 144 tournament spots are on a first-come, first-served basis and will be held only by received payments.



SPONSORSHIP LEVELS

Eagle Package (Event Sponsor) _____ \$5,000

- VIP foursome
- Two-night stay at The Ritz-Carlton Laguna Niguel over Waterman's Weekend
- Name/logo on a banner prominently displayed around the clubhouse and cocktail reception
- Sponsorship of one golf contest such as a hole-in-one, longest drive, closest-to-the-pin, etc. (contest allocated on a first-come, first-served basis)



Birdie Package (Corporate Sponsor) _____ \$4,000

- VIP Foursome
- One-night stay at The Ritz-Carlton Laguna Niguel over Waterman's Weekend
- Name/logo on a banner prominently displayed around the clubhouse and cocktail reception



Foursome _____ \$2,600

- Eligible for the Best Dressed Foursome award



Individual Player _____ \$650

Hole Sponsor _____ \$1,000

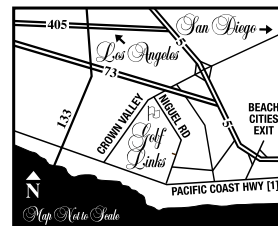
- 24" x 36" tee-sign at the hole of your choosing (first-come, first-served) displaying your one-color company logo
- Optional sponsorship of contest, game, giveaway, food and/or beverages, and eligible for the Best Hole Activity award (Activity concept must be approved in advance by SIMA. Any alcohol arrangements must also be made through SIMA - the golf course will not allow hole sponsors to bring alcohol onto the course.)
- 4 tickets for lunch on the course



Schedule of Events

THURSDAY, AUGUST 6, 2009

- 8:30 A.M. **REGISTRATION AND CONTINENTAL BREAKFAST PROVIDED**
- 10:00 A.M. **SHOTGUN START**
- LUNCH SERVED ON-COURSE BY WAHOO'S FISH TACO**
- 4:00 P.M. **WATERMAN'S CLASSIC COCKTAIL AND AWARDS RECEPTION**



Monarch Beach Golf Links © The St. Regis
22 Monarch Beach Resort, Dana Point, CA

WATERMAN'S CLASSIC COCKTAIL & AWARDS RECEPTION

Wind down from a long day on the greens at the Waterman's Classic Cocktail and Awards Reception. Enjoy appetizers and drinks with your industry comrades, find out who had the best day on the course or in the water, and see if you win the raffle!

TOURNAMENT PRIZES & AWARDS

Players will be eligible to receive unique Kahuna's Klassics trophies, courtesy of Duke's in Huntington Beach, for awards based on tournament play. Awards will be given to the 1st, 2nd and 3rd place teams based on low net score.

Raffle

Buy your tickets now or on the course to have a chance to win amazing prizes, including a trip to the North Shore with a stay at a private beach house, spa packages and more exclusive items! Tickets are \$25 each or 5 for \$100, and all proceeds go directly to the event beneficiaries. Either fill out the attached order form or contact shannon@sima.com to purchase your tickets before the tournament, and don't forget they'll be available on the course as well! More details on prizes to be announced soon.

IS YOUR GOLF GAME NOT SO HOT? DON'T WORRY, WATERMAN'S CLASSIC STILL OFFERS PRIZES THAT WILL MAKE YOU WANT TO FIRE UP THAT COMPETITIVE SPIRIT:

BEST DRESSED FOURSOME

Traditional country club attire is NOT required. A special prize will be awarded to the best dressed golf foursome, so get creative with your team uniforms and you could win more than just all the attention on the course!



quite go your way, don't worry—as long as you have fun you might still even win an award. Just don't repeat your score to anyone. Ever.

SURF AND TURF AWARD

Show us what you've got when one player from each foursome paddles out at Hole 3. The team with the best combined surf score and Hole 3 golf score will go home with the Waterman's Classic Surf and Turf award.

LONGEST DAY AWARD

Is your score in the triple digits? If your day on the links didn't

BEST HOLE ACTIVITY

Sponsoring a golf hole? You know this isn't your typical golf tournament, so make the most of your sponsorship and make your hole on the course anything but ordinary. Creativity, costumes and a bit of craziness makes the day more entertaining for everyone and allows you the opportunity to showcase your brand. Winners of the best hole activity will win **one free trip to the next SIMA Surf Summit in Cabo**. Do you have it in you to topple the brand that is the current long-standing winner?



2009 Waterman's Classic

SPONSORSHIP REGISTRATION FORM

NAME _____

COMPANY _____

CONTACT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____

FAX _____

E-MAIL _____

Please sign me up for:

EAGLE PACKAGE \$ 5,000 X _____ = \$ _____

BIRDIE PACKAGE \$ 4,000 X _____ = \$ _____

FOURSOME \$ 2,600 X _____ = \$ _____

INDIVIDUAL TICKET \$ 650 X _____ = \$ _____

HOLE SPONSOR \$ 1,000 X _____ = \$ _____

RAFFLE TICKET \$25 X _____ = \$ _____

5 RAFFLE TICKETS \$100 X _____ = \$ _____

TOTAL \$ _____

Payment Type: Check MasterCard Visa American Express

Cardholder name: _____

Credit Card No: _____ Exp Date: ____/____

Signature: _____

Billing Address: Same as above or Address below:

Address _____

City _____ State _____ Zip _____



Please fax or mail your registration form and make checks payable to:

SIMA ENVIRONMENTAL FUND

Attn: Waterman's Classic

8 Argonaut, Suite 170

Aliso Viejo, CA 92656

FAX: 949.454.1406

Registration and payment must be received by June 1.

FOR MORE INFORMATION,

PLEASE CONTACT

Shannon Park, Event Manager, at

949.366.1164 x2 or shannon@sima.com





SIMA ENVIRONMENTAL FUND

8 Argonaut, Suite 170
Aliso Viejo, CA 92656

WATERMAN'S CLASSIC HONORARY CO-CHAIRMEN

KELLY SLATER // World Champion Surfer
ROB MACHADO // World-Class Surfer

WATERMAN'S CLASSIC COMMITTEE CO-CHAIRMEN

VIPE DESAI // Monster Energy
WING LAM // Wahoo's



ADMINISTRATION

SEAN SMITH
Executive Director

JENNIFER KELLY
Associate Director

SHANNON PARK
Event Manager

MANDY JOHNSON
Communications Coordinator