San Diego State University's

CENTER FOR SURF RESEARCH

Presents: The Inaugural 'Rising Tide' Symposium

2011 Theme: The Audacity of Stoke

An intellectual jam session on surf philanthropy & those who dare to care about surf destinations and their communities

Featuring:
Fernando Aguerre: Philanthropist
Rusty Miller: Surf Legend
Jon Roseman: Co-owner Tavarua
Dr. Dave Jenkins: Founder of SurfAid
Steve Barilotti: Surfer Magazine
Dr. Serge Dedina: WildCoast
A panel of surf industry reps
A panel of surfer non-profit CEOs

RSVP and Register for Free Here

Driving directions also provided on Registration website

Funded by the Hilton Foundation's Distinguished Lecturer Series

All Welcome. Free Event Sat Sept 17th 10am 2.pm SDSU Alumni Center. Free Parking in PS 5. Lunch Provided.

Conducted with the spiritual support of

SURFAID INTERNATIONAL

SIMA Humanitarian Expo

LIQUID NATION BALL

The Audacity of Stoke

An intellectual jam session on surf philanthropy & those who dare to care about surf destinations and their communities.

Objectives:

1. Raise awareness of Center for Surf Research (CSR)
2. Inspire students and the community to care about destinations
3. Showcase the 'social movement' of surf philanthropy
4. Showcase industry initiatives and explore their needs from non-profit partners
5. Showcase non-profits and discuss critical success factors & working with funders & donors
6. Tabling for non-profits & corporate foundations

Hilton Foundation Distinguished Lecturers:

Fernando Aguerre: Co-founder of Reef. President SIMA Humanitarian Fund, Chair of Liquid National Ball, President of International Surfing Association. Champion of surf related non-profits.

Rusty Miller : SDSU Alumni (BA. History 1964), Top USA surfer 1965, World Championships in 1966, Finalist in the Duke Kahanamoku Invitational 1967 & 1968, 1971 first to ride Uluwatu, first successful surf wax producer , featured in surf films across three decades.

Jon Roseman: Co-owner Tavarua/Namotu Resorts. Long time supporter of humanitarian aid and community development for destination communities through surf tourism.

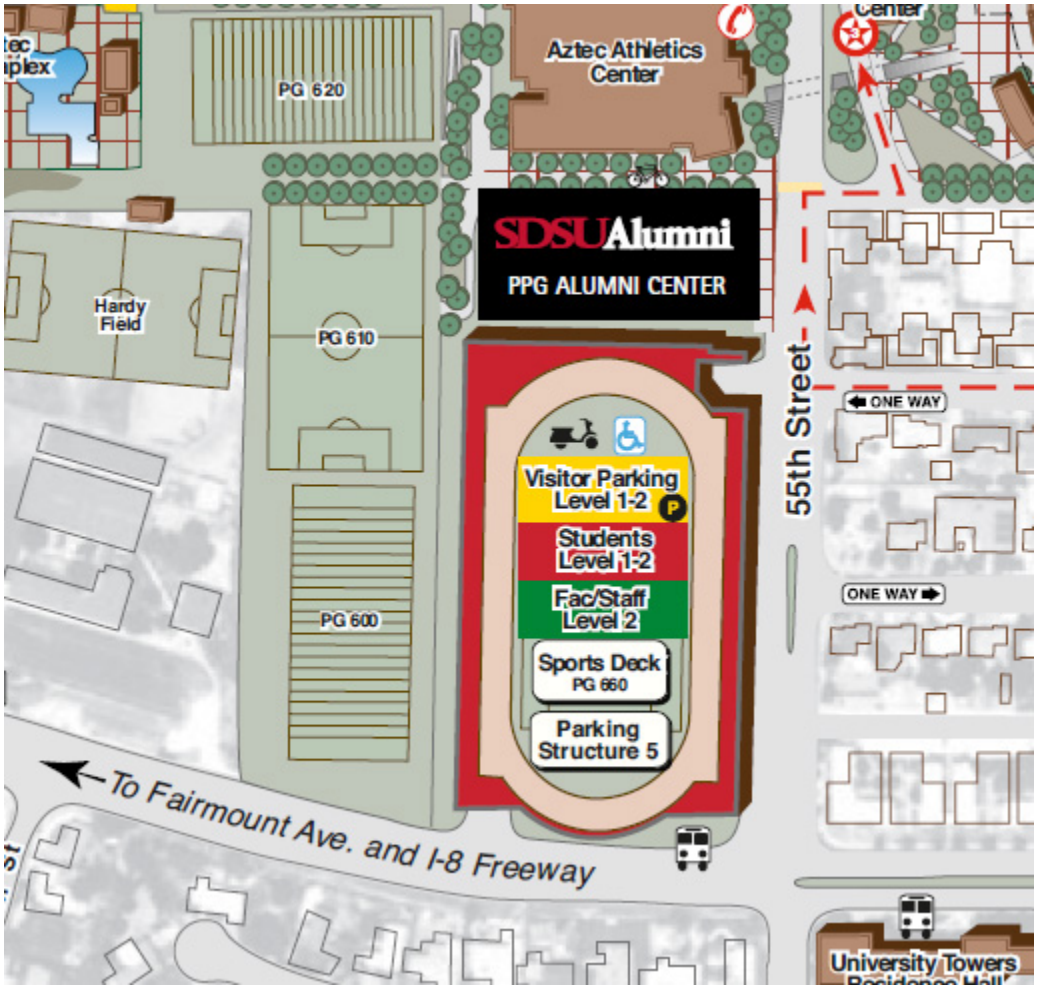
Dr. Dave Jenkins: former SIMA Humanitarian of the Year, Founder of Surf Aid International – highly successful surfer initiated non-profit.

Dr. Serge Dedina: former SIMA Conservationist of the Year, Founder and CEO of Wildcoast. Environmental Activist. Author of 'Saving the Grey Whale', and 'Wild Sea: Eco-Wars and Surf Stories from the Coast of the Californias'

Steve Barilotti: Surf journalist and magazine editor. Wrote the first widely read critiques of surf tourism's impact on destination environments and communities in 'Lost Horizon's: Surfer Colonialism in the 21st Century' and 'The Jungle is Looking Back'. Script writer on 180 degrees south & Minds in the Water.

Directions to the Rising Tide Symposium
Venue: The SDSU Parma Payne Goodall Alumni Center, SDSU Main Campus

10am – 2pm. Saturday September 17th, 2011. Free Parking for Attendees in Parking Structure 5.
All Welcome. Lunch provided for those that RSVP by Sept 9th.
RSVP to jess.ponting@sdsu.edu, Ph 619 594 8499

From Interstate 8-East, take the Mission Gorge Road/Fairmount Avenue exit.
Travel south on Fairmount Avenue.
Bear right and take the Montezuma Road exit.
Turn left at 55th Street.
Turn left into Parking Structure 5 (Aztrack).

From Interstate 8-West, take the College Avenue exit and proceed south.
Turn right at Montezuma Road and proceed past Campanile Drive.
Turn right at 55th Street.
Turn left into Parking Structure 5 (Aztrack).